



YOUR GUIDE TO FUNDRAISING
The David Sheldrick Wildlife Trust USA



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FUNDRAISING FOR THE DAVID SHELDRIK **WILDLIFE TRUST USA: Getting started!**

Thank you for taking your support to the next level by choosing to fundraise for DSWT USA!

First, decide what your fundraiser will be. Use your imagination and make it fun! A great place to start is to think about any hobbies you may have or recreational activities you enjoy. You can involve your neighborhood or school, recruit friends and family, or do something at work with your colleagues.

Here are a few ideas to get you thinking:

- Dedicate a birthday, anniversary, or other celebratory occasion to raise funds for the elephants
- Pledge holiday gifts
- Sponsored bike ride or walk/run
- Bake sale or refreshment stand (set up in your neighborhood, at a local shopping mall, at school, or at work)
- Car wash
- Garage sale
- Sponsor a jeans or crazy shirt day at work
- Gather for a dinner party and view a DSWT film – like the 35 min film “DSWT 24 Tsavo and Beyond” or our new DSWT 40th Anniversary film (17 minutes)
- Turn a talent or artistic skill into a fundraising opportunity, and so much more...



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ONCE YOU'VE DECIDED ON A FUNDRAISER – TELL US YOUR IDEA, THEN MAKE A PLAN AND START FUNDRAISING!

Give us a shout:

All fundraisers being held to support The David Sheldrick Wildlife Trust USA's charitable purposes must be approved, so send us an email and tell us your idea. Email us at infous@sheldrickwildlifetrust.org.

Pick a date and time:

Make sure to give yourself plenty of time to organize your fundraiser and get the word out. Recruit family and friends to help plan, organize, set-up and spread the word.

Set up an online fundraising page:

Online fundraising is a simple and easy way to let people know you are raising funds for DSWT USA. We suggest using CrowdRise, a simple way to create a page and get funds to us with just the click of a button. Here's the link <https://www.crowdrise.com/usdswt>. Once on the webpage, select "Fundraise for this Charity" and it will walk you through the process to set up your own fundraising page. Share the link for your fundraising page via email, Facebook and Twitter.

Spread the word:

Tell everyone about your fundraising event! Use social media, email, word of mouth, post flyers - use any resource you have to get the word out about your event to help drive your success.

The big day:

Be sure to let people know who and what you are raising money for and have fun! Consider creating a poster or small display of pictures and info about DSWT's conservation work. To help, we can provide you with a variety of digital materials. Finally, have fun, take photos and make sure to share with us how it went!



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WHAT DSWT USA CAN PROVIDE

To help you with your fundraising efforts, we can provide you with the following digital materials:

- DSWT Information Sheet
- Video Links
- Orphan Elephant photos/cards with their rescue story
- DSWT FAQ's

EVERY DOLLAR COUNTS

Here are a few ways your fundraising can help DSWT:

\$15 can provide a morning milk feed.

\$23 can ensure the infant elephant orphans stay warm with a lined blanket.

\$85 can fund an Anti-Poaching Team for one day to keep threatened wildlife safe.

\$300 can fund a Mobile Vet Unit for two days.

\$1,200 can fund the care of an orphan elephant for an entire month.

Sending in your donations:

If you set up a CrowdRise page, they will send us the funds direct. If you've collected donations, send a check to The David Sheldrick Wildlife Trust USA, 25283 Cabot Road, Suite 101, Laguna Hills, California 92603.

Need Help? We are here to support your efforts! If you have any questions or need assistance, feel free to contact our office at (949) 305-3785 or email us at infous@sheldrickwildlifetrust.org.



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ABOUT DSWT

The David Sheldrick Wildlife Trust (DSWT) was founded in 1977 by Dame Daphne Sheldrick DBE in memory of her late husband David Sheldrick MBE. David was founding warden of Tsavo National Park and a leader in wildlife conservation.

DSWT works at a field level in Kenya to put an end to poaching, to preserve endangered habitats, and to rescue and rehabilitate orphaned and/or injured elephants and other animals so that they can return to the wild. This vital work is accomplished through several conservation programs: Orphans' Project, De-Snaring Teams, Mobile Veterinary Teams, Sky Vet emergency services, Aerial Surveillance Teams, and Community Outreach Programs and Saving Habitats initiatives.



ORPHANS' PROJECT

More than 200 Infant Elephants and 15 Black Rhinos have been successfully handraised, the majority of which are already living back in the wild. The Trust also knows of 25 wild born babies, mothered by ex-orphans now living in the wild.

DSWT operates four rehabilitation centers in Kenya: The Nairobi Nursery (for infant elephants), Ithumba rehabilitation center in Northern Tsavo, Voi stockades in southern Tsavo, and the Umani Springs stockades in the Kibwezi Forest (all for keeper dependent elephants). The Orphans' Project provides round the clock specialist care, milk, food and a safe haven for each orphan until such time as they are ready to return to a life in the wild.



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DE-SNARING UNITS AND AERIAL SURVEILLANCE TEAMS

Over 1,500 poachers arrested - Over 150,000 snares removed

In partnership with the Kenya Wildlife Service, DSWT operates eleven De-Snaring teams that patrol throughout the greater Tsavo Conservation Area. Day after day, fully trained teams work on the front lines removing illegal snares, confiscating weapons, and arresting poachers. The aerial surveillance team provide reconnaissance and security patrols, rapid response to anti-poaching team operations, wildlife surveys and emergency veterinary transport to injured wildlife & orphan rescue.



MOBILE VETERINARY TEAMS AND SKY VETS

More than 4,945 wild animal cases attended to, including more than 2,000 elephants, 270 lions, and 335 rhinos.

Today, the DSWT operates four fully equipped Mobile Veterinary Units and a rapid response Sky Vet initiative, headed by Kenya Wildlife Service vets, to attend to injured and sick animals, carry out translocations to better protect animals, and alleviate suffering.



Barsilinga

BARSILINGA'S STORY

Barsilinga was rescued at the very vulnerable age of two weeks old, after his mother had been brutally attacked and shot by poachers. He was found confused and frightened next to his critically wounded and dying mother. Taken to the Nairobi Nursery in a rescue plane, he remained in the DSWT's care and supported with round the clock Keeper care until he was old enough to return back to the wild. For many elephants, such a traumatic start to life might prove too much. However, Barsilinga has shown tremendous strength since his rescue and has become one of the most humble and gentle of the orphan boys at the nursery.

Thanks to fundraising efforts from supporters like you, the DSWT is able to provide the specialist care and food that Barsilinga, and the other orphans in their care, need to continue to grow and eventually make their way back to the wild.

ABOUT THE DAVID SHELDRIK WILIDFE TRUST USA

The mission of The David Sheldrick Wildlife Trust USA is a commitment to support the DSWT through financial support, educational outreach and public awareness initiatives that promote wildlife conservation in Kenya. DSWT USA is a Section 501(c) (3) public charity whose charitable purpose includes supporting programs and initiatives of The DSWT. Contributions made to the DSWT USA are tax-deductible as provided by law and are managed by its Board of Directors and disbursed at the Board's discretion to further the DSWT USA's charitable purpose.



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