



The Enormous Elephant Run: *Freestyle* 2018 Sponsorship Opportunity Details

The David Sheldrick Wildlife Trust's (DSWT) Enormous Elephant Run: *Freestyle* is a unique, age inclusive event to raise funds and awareness for elephants and wildlife in need. Bringing together wildlife supporters in a novel way, our event raises essential funds for The David Sheldrick Wildlife Trust's life-saving conservation work to protect Africa's elephants and wildlife.

The Enormous Elephant Run: *Freestyle* is promoted extensively on DSWT social media channels (Facebook: 527,000, Instagram: 278,000 and Twitter: 56,000), as well as having its own social media channel and website.

Our past two events have welcomed more than 1,500 participants as they ran, jogged or walked to raise more than \$200,000 for the protection of Africa's elephants.

Sponsoring The Enormous Elephant Run: *Freestyle* provides a unique opportunity to showcase your business to participants from across the globe and hundreds of thousands of dedicated DSWT supporters. Check out our sponsorship levels below to determine which opportunity is right for you!

Presenting Sponsor - \$5,000

- 4 race entries
- Exhibiting your own table/booth at event
- Logo on printed materials (incl. banner at event)
- Logo and link to site in all email blasts and social posts to participants
- Pamphlet in all race packets
- Spokesperson and small display at race packet pickup
- Fostering of 2 elephants at DSWT
- Inclusion in DSWT media promotion
- Thank you from Daphne Sheldrick
- Public thank you at race and in DSWT e-newsletter (30,000 subscribers)

Supporting Sponsor - \$2,500

- 2 race entries
- Exhibiting your own table/booth at event
- Logo on printed promotional materials
- Logo and link to site in all email blasts and social posts to participants
- Pamphlet in all race packets
- Fostering of 1 elephant at DSWT
- Public thank you at Race and in DSWT e-newsletter
- DSWT media promotion

Contributing Sponsor - \$1,000*

- 1 race entry
- Logo on printed promotional materials
- Logo and link to site in all email blasts and social posts to participants
- Pamphlet in all race packets
- Public thank you at Race and in DSWT e-newsletter
- DSWT media promotion

**Booth fee not included*

For information on how you can become a part of The Enormous Elephant Run: *Freestyle*, call us at (949) 305-3785 or email at development@sheldrickwildlifetrust.org.